# Received by NSD/FARA Registration Unit 07/14/2011 11:42:09 AM OMB NO. 1124-0004; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

### Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at http://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="http://www.fara.gov">http://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: http://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Name of Registrant     Brown Lloyd James		2. Registration No. 5875	
Kin	gdom of Morocco (via Gerson Global Strategic Advisors)		
-	Check App	propriate Box:	
4. ⊠	The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.		
5. 🗆	There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.		
6. 🗆	The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.		
7. De	escribe fully the nature and method of performance of the ab	pove indicated agreement or understanding.	

Written and signed letter of agreement attached.

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8. Describe fully the ac	ctivities the registrant engages	in or proposes to engag	e in on behalf of the above for	oreign principal.		
Morocco, including strategic advisor to supervise activities As part of the service appropriate third poshall be managed by	s ("BLJ") will provide services for strategic communications act the Kingdom of Morocco Mir in the United States as shall beces of Gerson under the contrarty representatives in the United States and The United States are united States and The United States and The United States are united States as States and The United States are united States as States and The United States are united States as States are united	dvice and international nistry of Foreign Affairs be deemed necessary o fact with Morocco, Gers nited States that shall w consultations, reviews	media guidance and outrea and Cooperation ("Morocco r appropriate to enhance M on shall identify and recom ork to enhance the objectivand approvals by Morocco.	ach. Gerson will serve as a o") to oversee and orocco's vital interests. mend to Morocco res of Morocco, and who Gerson shall also		
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9. Will the activities or the footnote below?	n behalf of the above foreign p Yes □ No ☑	rincipal include politica	l activities as defined in Sect	ion 1(o) of the Act and in		
If yes, describe all su together with the me	uch political activities indication	ng, among other things, e this purpose.	the relations, interests or pol	icies to be influenced		
	vices for Gerson Global Strate dvice and international media			o, including strategic		
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			N.			
			. •			
		EXECUTION				
LABOUTION						
In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.						
Date of Exhibit B	Name and Title	<u></u>	ignature			
July 14, 2011	peter brown ceo		:/ peter brown	eSigned		
Footnote: Political activity as d	lefined in Section 1(o) of the Act means:	any activity which the person er	gaging in believes will, or that the per	rson intends to, in any way influence		

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

### Brown Lloyd James

NEW YORK WASHINGTON LONDON DOHA HO CHI MINH CITY

March 14, 2011

Mr. David Ziegler, CFO Gerson Global Advisors 70 East 55<sup>th</sup> Street 21<sup>st</sup> Floor New York, NY 10022

RE: Brown Lloyd James Engagement Letter

Engagement letter for the Morocco Project

The purpose of this letter is to confirm the terms on which Brown Lloyd James LTD has undertaken to work with Gerson Global Advisors. We have found it useful, when embarking upon new engagements, to outline certain basic understandings, expectations and procedures.

#### Scope, Staffing and Timing

The scope of work that we have agreed upon is to provide services for Gerson Global Advisors in support of the Kingdom of Morocco, including strategic communications advice and international media guidance and outreach.

The assignment will begin March 14, 2011. This Agreement is effective for a seven week – term concluding on April 29, 2011. Should we conclude, as the work proceeds, that the scope, staffing or timing of the assignment should change, we will discuss that issue with you immediately.

#### **Our Fees and Expenses**

Our professional fees (exclusive of expenses) for this initial assignment will be \$40,000.00 (Forty Thousand U.S. Dollars). Based on mutual satisfaction of service, negotiation discussion for ongoing permanent appointment will commence prior to expiry of this agreement.

We shall invoice you in the following two installments as follows:

March 14, 2011 - \$20,000.00 (Twenty Thousand U.S. Dollars) April 4, 2011 - \$20,000.00 (Twenty Thousand U.S. Dollars)

Payment is due upon receipt of an invoice.

250 WEST 57<sup>TH</sup> STREET, SUITE 1311, NEW YORK, NY 10107 TEL: +1 212 486 7070 FAX: +1 212 486 7091 WWW.BROWNLLOYDJAMES.COM

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### Brown Lloyd James

NEW YORK WASHINGTON LONDON DOHA HO CHIMINH CITY

For Wires:
HSBC New York
452 Fifth Avenue, New York, NY 10018
Account No.:
Routing No.:

We look forward to an enduring and mutually beneficial relationship. Please confirm your acceptance of this letter by signing, dating, and returning the enclosed copy of this letter to Peter Brown at Brown Lloyd James LTD – 250 West 57<sup>th</sup> Street, Suite 1311, New York, NY 10107.

Very truly yours,	ACCEPTED & AGREED
For and on behalf of	For and on behalf of
Brown Lloyd James VTD	Gerson Global Advisors
By:	By: Royles
Name (Print): Peter Brown	Name (Print): David Ziegko
	J
Title: President & Chief Executive Officer	Title: CFO + COO
Date: 3/14/2011	Date: 4/26/-2011
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